



Station Order Revised  
Heinrich for Senate 2012

Jug 8/21/12

Market: Albuquerque

Estimate ID

Flight Dates: Thursday, August 23, 2012 to Sunday, September 02, 2012

11641

Contact: Jim Giudicessi

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KASA-TV

200133

Program Name	DP	Length	Days	Gross Rate	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Aug 23	Aug 24	Aug 25	Aug 26	Aug 27	Aug 28	Aug 29	Aug 30	Aug 31	Sep 01	Sep 02	
People's Court	DT		M-F	\$75.00						1				1		2
1:00 PM 2:00 PM		30		\$150.00	3											
Hope/New Girl	PT		Th	\$700.00		5	1									1
7:00 PM 8:00 PM		30		\$700.00												
Glee	PT		Th	\$500.00			5						1			1
8:00 PM 9:00 PM		30		\$500.00												
Saturday 9:30p News	LN		Sa	\$250.00			5							1		1
9:30 PM 10:00 PM		30		\$250.00												
Station Gross Totals				\$1,600.00		1				1			1	1	1	5

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 8/20/2012 5:02:53 PM

KASA-TV

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# Spot Manager: All, 08/23/12-09/02/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
<b>Station: KASA</b>									
Advertiser: POL/Heinrich for Senate (D)									
Agency: Media Strategies & Research									
<b>Line: 1</b>									
Time Period: 1p-2p									
200133	11641		08/31/12	:30 P3		1:09:48 PM 8/23-9/2/2012			\$75.00
200133	11641		08/27/12	:30 P3		1:31:19 PM 8/23-9/2/2012			\$75.00
									\$150.00
									\$150.00
<b>Line: 2</b>									
Time Period: 7p-8p									
200133	11641		08/23/12	:30 P5		7:40:26 PM 8/23-9/2/2012			\$700.00
									\$700.00
									\$700.00
<b>Line: 3</b>									
Time Period: 8p-9p									
200133	11641		08/30/12	:30 P5		8:30:10 PM 8/23-9/2/2012			\$500.00
									\$500.00
									\$500.00
<b>Line: 4</b>									
Time Period: 930p-10p									
200133	11641		09/01/12	:30 P5		9:58:20 PM 8/23-9/2/2012			\$250.00
									\$250.00
									\$250.00
									\$1,600.00
									\$1,600.00
									\$1,600.00
									\$1,600.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  KASA-TV      Albuquerque	<b>Date:</b>  8/21/2012
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I, Media Strategies and Research,  
 being on behalf of: Martin Heinrich,

qualified candidate of the Democratic political  
 party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<b>SEE ATTACHED SCHEDULE</b>			
Date of First Broadcast:		Date of Last Broadcast:			
<u>Thursday, August 23, 2012</u>		<u>Sunday, September 02, 2012</u>			

**Total Charges: \$1,600.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

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I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

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and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Tuesday, August 21, 2012

Date



Signature

Accepted

Accepted in Part

Rejected

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Signature

Printed Name

Title